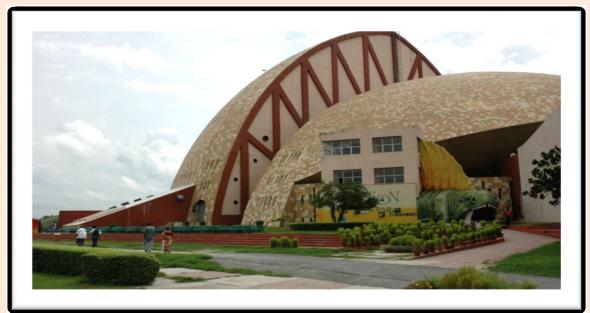
# FIFTEENTHINTERNATIONALACCOUNTING CONFERENCE-2022

# **CHANGING DIMENSIONS OF ACCOUNTING & FINANCE**

January8<sup>th</sup>&9<sup>th</sup>, 2022 (Saturday&Sunday)

Science City (Mini) Auditorium, Kolkata-700 046





# **Indian Accounting Association ResearchFoundation**

(AnAssociate ofInternationalAssociation forAccounting Education &Research)

Jointly with

# EIILM Kolkata

Home Page: www.iaarf.in

### IAA RESEARCH FOUNDATION

The Indian Accounting Association (IAA) Research Foundation is a body constituted under the Societies Registration Act for promoting, among others, accounting, higher education and research in India and abroad. The Foundation has already earned a great deal of reputation in India and abroad through its activities of conducting national and international conferences, publishing research volumes, sponsoring research projects and conducting management development programmes. The Foundation has been publishing Indian Accounting Review (IAR), a bi-annual research journal, since 1997. IAR, a journal was in the UGC approved list, has already made its mark as an international research journal in accounting and finance (see <a href="https://www.iaaarf.in">www.iaaarf.in</a>).

#### **ABOUT OTHER HOST**

**EIILM**: Situated in the heart of Kolkata, the Eastern Institute for Integrated Learning in Management (EIILM) is a highly focused source of professional education (2-year MBA and other allied courses) for building careers in management, representing an effective and significant investment in human potential development in India in the evolving context of the world (see <a href="https://www.eiilm.kolkata">www.eiilm.kolkata</a>)

#### **Conference Theme and Venue**

The 15th International Conference of the Indian Accounting Association (IAA) Research Foundation will be held at**the Science City MiniAuditorium**, Kolkata-700046 on 8<sup>th</sup> and 9<sup>th</sup> January,2022 in collaboration with EIILM. The theme of the Conference is "Changing Dimensions of Accounting and Finance".

Research-based papers on the **following topics** are invited for presentationat the Conference:

- Accounting and finance in digital age
- Accounting as a tool of decision science for Value Optimization for new age Corporations.
- Artificial intelligence in accounting and finance
- Audit risk in digital environment
- Future of accounting and finance
- Issues in Behavioural Finance
- Accounting for MSMEs
- CSR accounting and reporting
- Corporate governance and profitability
- Sustainability Practices of Micro-entrepreneurs
- Collection of Revenue and Enforcement of Tax Laws
- International Business Topics

#### **Submission Guidelines**

- (1) Two hard copies and one soft copy of the paper should be submitted. The text of the paper will be in double space, 12 fonts, Times New Roman, keeping a margin of one inch in three sides. MS Word (.doc format) is required. Each paper should be preferably within 5000 words including tables and references, in addition, an abstract of not more than 500 words in a separate page.
- (2) There should be a separate title page on each paper giving details of author/s, affiliation, address, telephone numbers and e-mail.
- (3) A declaration must be submitted, along with the paper, by the author(s) mentioning thatthe manuscript is not copyrighted, and has not been submitted/ published elsewhere.
- (4) Paper presentation will take place in concurrent sessions and abstract of each accepted paper will be published in the Conference Proceedings.
- (5) Papers must be submitted within **December15**, **2021**.
- (6) Notification about the acceptance or otherwise of a paper will be made by **December 25, 2021.**
- (7) Papers submitted for presentation will be subject to blind review and the decision of the Scientific Committee will be final.

### Namita Banerjee Best Paper Memorial

The best two papers will each be awarded Rs.2500/- (Rupees two thousand five hundred only) to be selected by a panel of distinguished reviewers. Research papers submitted by the Delegates from SAARC countries within the age limit of 40 years will be considered for the purpose.

There will also be two other awards funded by EIILM-Kolkata.

#### **Registration Fees**

(For delegates from India and other SAARC Countries)

|                       | For payment                               | For payment |
|-----------------------|---|-------------|
|                       | on or before                              | after       |
|                       | <b>December 15, 2021December 15, 2021</b> |             |
| Member of IAARF / IAA | Rs. 2000                                  | Rs. 2250    |
| Non-member            | Rs. 2250                                  | Rs. 2500    |
| Corporate             | Rs. 3000                                  | Rs. 3500    |

- ♦ Deadline for Registration: December 31<sup>st</sup>, 2021 (no spot registration).
- ◆ Accommodation Charges for delegates from outside West Bengal only (for 3 nights, i.e., January 07, 08&9): Rs.2,000 per delegate on a double occupancy basis.

(\*Only a few rooms at State Guest House, International Guest House of Ramakrishna Mission, Gol Park, etc. and one or two other guest houses will be available on a first come, first served basis.)

Registration fees will cover 3 breakfasts, 2 luncheons, 2 dinners, copy of Conference Proceedings and transport facilities within the city (for attending Conference only).

In December–January, the weather in Kolkata is pleasant, with temperature varying between 12°C and 22°C. There are many beautiful places and monuments of tourist attraction in the City. Popularly known as the Cultural Capital of India, the City is famous for the warm hospitality of Kolkatans. Kolkata is well connected by air (Netaji Subhas Chandra Bose International Airport) and rail (Howrah Station, Shalimar Station, Sealdah Station and Kolkata Station).

# Contact Persons for Sending Queries, Papers, Registration of Interest

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## **Participants**

Distinguished academicians and practitioners from different parts of the world are expected to attend the Conference. Besides, members of the IAA Research Foundation, representatives of EIILM-Kolkata, members of Indian Accounting Association (IAA) and its key office-bearers, academic heads and deans of many reputed business schools and universities in India, representatives of three professional bodies, viz., the Institute of Chartered Accountants of India, the Institute of Cost Accountants of India and the Institute of Company Secretaries of India, will grace the occasion by their kind presence and active participation in different sessions. **About150** delegates are expected to attend the Conference.

#### **Brief Programme**

On 8<sup>th</sup> January,2022, at the inaugural session,the Vice-Chancellor/ Pro-ViceChancellor (Academic), University of Calcutta; one of the past Presidents of the American Accounting Association, Present and Past Presidents of Indian Accounting Association are expected to grace the occasion among others. In the **First Plenary Session,Professor Shyam Sunder**,Yale School of Management, and past President of American Accounting Association, USA, and Mr. P. R. Ramesh, formerly of Deloitte India, will give their addresses on a contemporary issue and there will be **Concurrent Sessions** on different business topics in the post-lunch session. On 9<sup>th</sup> the Conference will be resumed with **Concurrent Sessions** followed by post-lunch **Plenary Session. Valedictory Address** is expected to be delivered by a distinguished speaker (Please visitwww.iaarf.in from time to time for updated information). There will be many more distinguished academics and professionals (from India and abroad) who will either chair a con-current session or speak in a Plenary Session. Interested participants may visit the Foundation's website (www.iaarf.in) from time to time for updated information in this respect.

#### Some of the Eminent Scholars/Professionals who attended the previous conferences

- Professor Stephen A.Zeff, Past President, AAA (2<sup>nd</sup> Conf.) (Rice University, USA)
- Professor Sidney J. Gray, Professor of International Business and Co-Director of the Entrepreneurship and Innovation Research Group at the University of Sydney Business School. The University of Sydney
- Prof. Kazuo Hiramatsu, Past President, JAA (Kwansei Gakuin University) and Past President International Association for Accounting Education and Research (IAARF)
- Donna L.Street, Past President, IAAER (University of Dayton)
- Professor Andrew D. Bailey, Past President, AAA
- Professor Stefano Zambon, Italy (10<sup>th</sup> Conference)
- Professor Belvered E. Needles, Jr., DePaul Univertsity, Chicago (attended twice)
- Professor Marion Powers, Members (USA) (10<sup>th</sup> Conference)
- Professor Tony Kang, Member, AAA(USA) (10<sup>th</sup> Conference)
- Professor Shyam Sunder, Past President, AAA (attended thrice) (Yale School of Management) (attended thrice).
- Professor Rajendra P. Srivastava, The University of Kansas, USA (attended 4 times)
- Professor Bruce K. Behn, Past Pesident, AAA (Deloitte LLP Professor, The University of Tennessee) (attended thrice)
- Professor Bikki Jaggi, Former Chair, Rutgers University, New Brunswick, USA
- Professor S. Gupta, FormerChair, Department of Accounting, Lehigh University, USA
- P. R. Ramesh, Chairman, Deloitte India
- Dipankar Chatterjee, Partner L.B.Jha & Co.
- Asis Kumar Banerjee, former Vice-Chancellor, University of Calcutta
- Director Finance, Damodar Valley Corporation of India
- Mr. Bhaskar Banerjee, Chairman, Calcutta Stock Exchange